

Logo

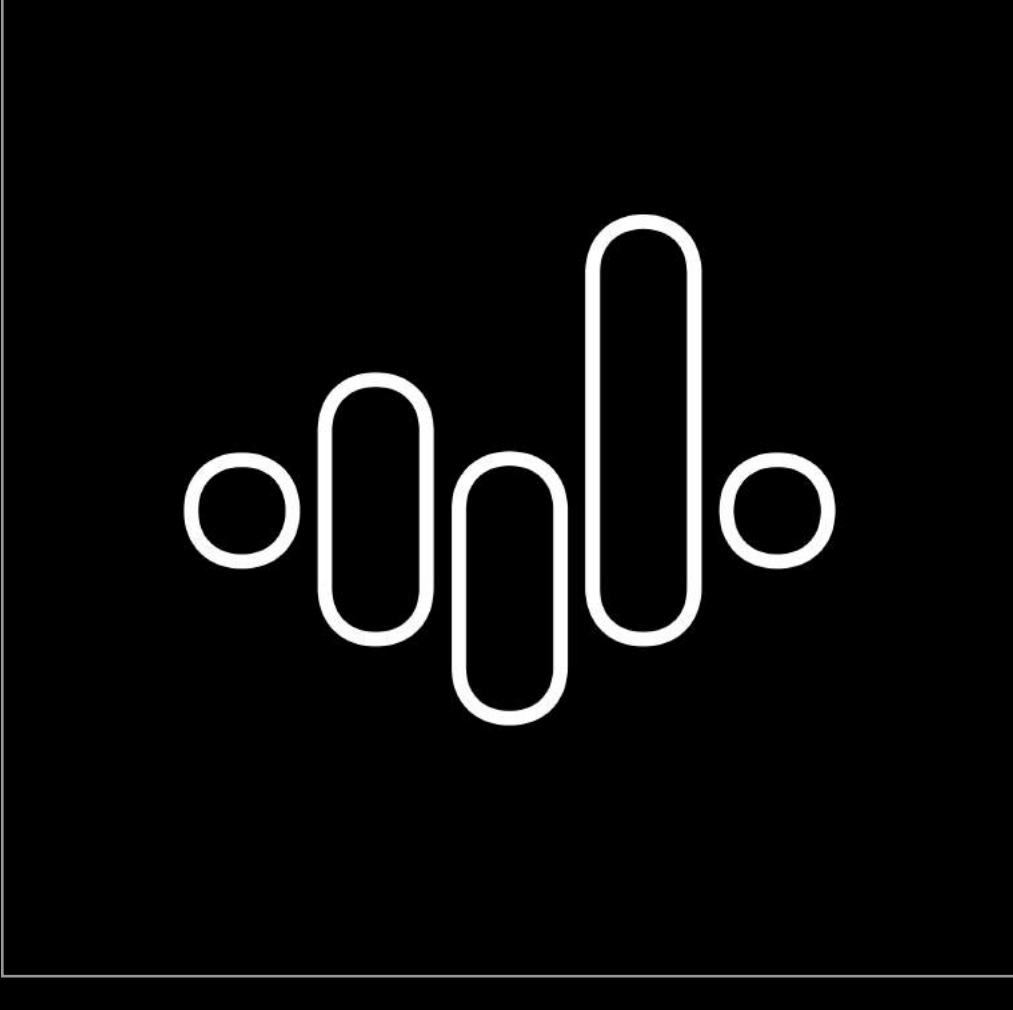
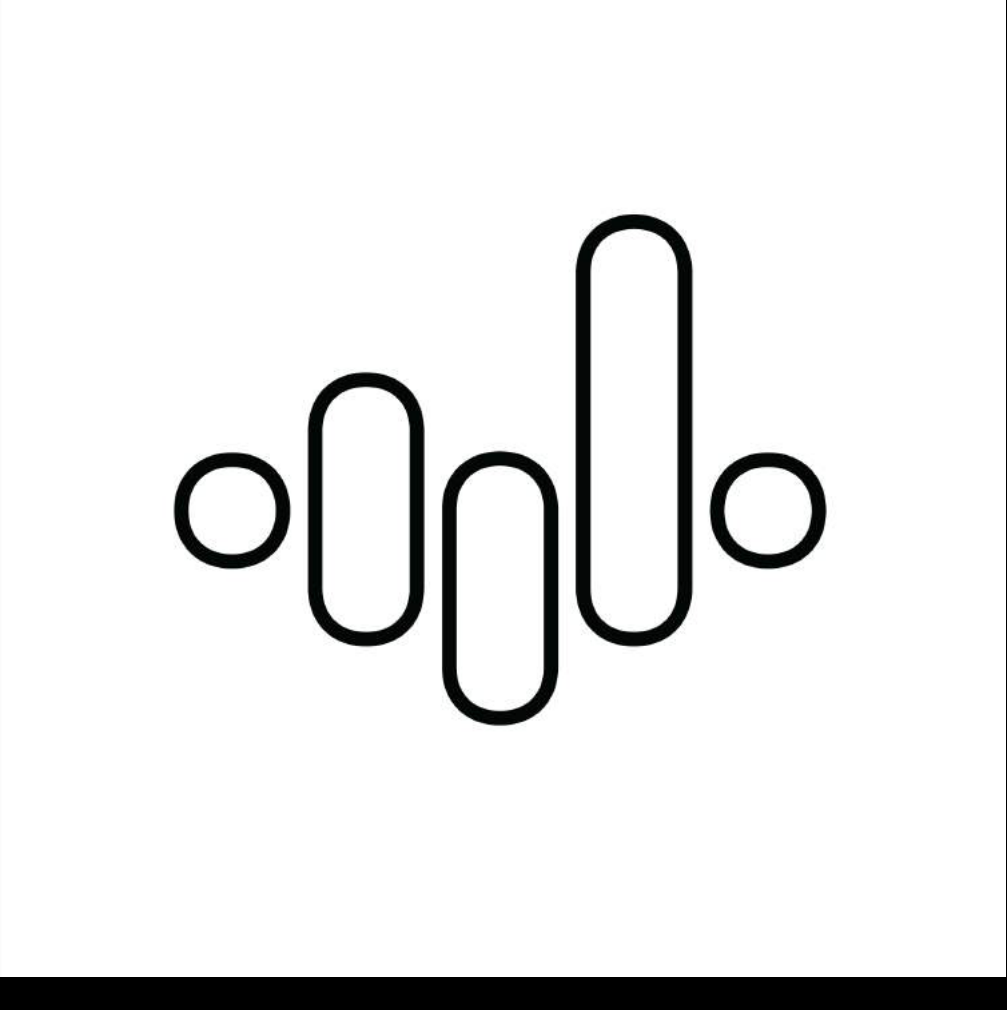
The Moodagent logo is available in various sizes and formats. These can be downloaded here, and below you will find rules for how to use it. In some templates it is locked in position to prevent misuse. We also lock kerning and refined weight. The descriptions and samples below all help to make the logo recognizable and its use consistent.

Primary logo + type

Our logo is a simple visualization of the mood sliders found inside the app.
Why? Because these sliders are connected to our USP. No other music streaming service can do what we do with our AI-driven algorithm.



Logo



Logotype



Product logo

The Product logo is the colored version of the Primary logo. The colors is a simple visualization of the mood sliders found inside the app.



Product logo + logotype

Product logo



Horizontal Product logo

Minimum size

Follow these simple rules and you should be just fine.



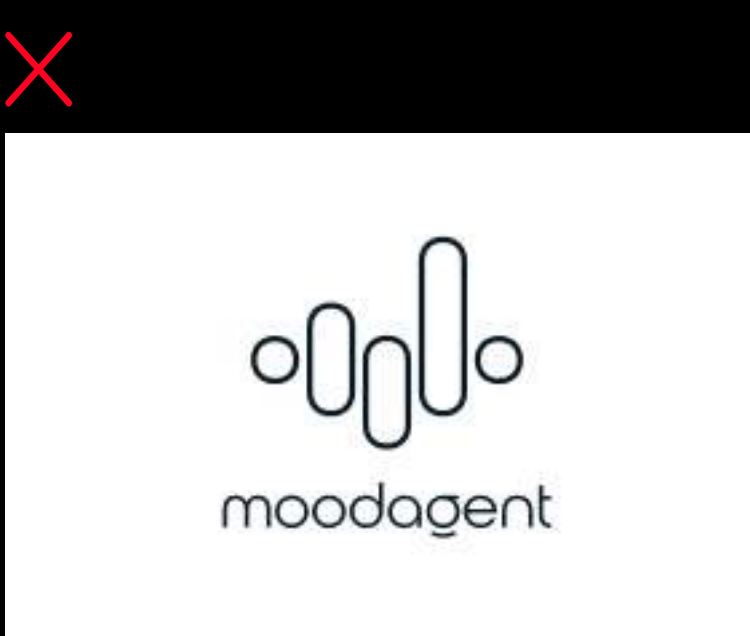
The Moodagent logotype should never be smaller than 100px in digital or 40mm in print.



The Moodagent logo should never be smaller than 90px in digital or 40mm in print.

Logo misuse

It is important that the appearance of the logo remains consistent. The logo should not be misinterpreted, modified or added to. No attempt should be made to alter the logo in any way. Its orientation, color and composition should remain as indicated in this document — there are no exceptions to this rule.



Placement & usage

Here are a few visual examples on where we place the logo in relation to other design elements, distance from the edge of a graphic/page, etc. Also, never distort or warp the logo in any way.

